



Lord's Cricket Ground

*Joined the #OneLess pioneer network in 2017

LORD'S
THE HOME OF CRICKET

At a glance

Lord's Cricket Ground is a cricket venue in St John's Wood, London. It is owned by Marylebone Cricket Club and hosts national and international matches with a capacity of approximately 30,000 spectators.

lords.org



From single-use to refillable water bottles

Single-use water bottles have been removed and replaced with aluminium cans of water and reusable drink cups.

There are **28** water refill points across Lord's Cricket Ground, which were popular during summer 2019 fixtures.

Reusable cups – financial and environmental benefits

Lord's Cricket Ground previously used **750,000** pint cups and lids a year before switching to a reusable cup system. However, it became apparent that switching to a refillable cup scheme offered substantial savings. A reusable cup (**29p/unit**) only needs to be used **3-4 times** to cost less than the disposable item (**8p/unit**). Lord's has also introduced an option where customers can choose for cups to be donated to charity (the MCC Foundation), rather than their deposit returned.

More than 30,000 litres of water dispensed a day during very hot weather

30,000 LITRES

Removing single-use plastic

Single-use plastic straws were removed from catering outlets, events and staff offices from the start of the 2017 cricket season, providing another financial saving. In 2018, **1.5 million** fewer single-use plastic items were consumed, rising to **2 million** fewer items in 2019. This figure also includes disposable long-life milk pots and sauce sachets.

SAVINGS OF
£70,000
IN 2018

£70,000 – financial savings in 2018 from switching to a reusable cup system

2 million – fewer single-use plastic items used in 2019, than in the 2017 cricket season

2M
FEWER PLASTIC
ITEMS USED

“Start by finding out more information on alternatives to single-use plastics and talk to other venues that are making similar changes. Then just do it! The reusable cup system has been positively received by the public on social media, who see the change and appreciate it.”

Key opportunity



The design of the reusable cup is minimally branded with a message about plastic waste to reduce the risk of cups taken away from the ground after matches. The 2018 loss rate of reusable cups at Lord's Cricket Ground was 11%, compared to a reported loss rate of 30-50% in other venues.

What's next

During 2017-2019, Lord's Cricket Ground has focused on customer-facing single-use plastic, which is used in far greater volume. Moving forward, the venue is exploring changes that can be made as part of hospitality and back of house use.

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