Tideway

*Joined the #OneLess pioneer network in Nov 2018*

**At a glance**
The construction company is responsible for delivering a new 25km ‘super sewer’ under the river Thames, and has considered multiple ways in which single-use plastic water bottles can be eliminated across their operations.

*tideway.london*

**Switching to refillable bottles**

Since 2018, every new member of staff (4,000, with 160 directly employed by Tideway) receives a #OneLess branded refillable aluminium water bottle on their first day. The bottle includes the message ‘Eliminating single-use plastic bottles for a healthier river Thames’. As of 2019 more than 5,000 bottles have been handed out. Tideway see this investment as a way to encourage environmentally conscious behaviours and expectations in its staff from the offset.

**Removing single-use water bottles**

Tideway are replacing plastic drinking bottles with glass tumblers and refill stations, eliminating 3,000 plastic bottles every year – 4,500 bottles as of September 2019.

**Eliminating plastic in staff catering**

Tideway’s head office canteen has completely replaced plastic drink bottles with glass and cans. Tideway has also ensured drinking fountains are available on all its construction sites.

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**What’s next**

Tideway is also exploring the use of water tanks and plastic-free policies for all events, especially on the Thames, showing the various innovative alternatives to supplying single-use plastic water bottles, whatever the occasion.

**Key challenge**

The company found the most difficult change to implement was eliminating bottled water at events that they support, such as Pride London. Their challenge was keeping people hydrated on the go without using bottled water. Tideway’s solution was to use refillable backpacks containing cool water, providing water to the team and the crowd.

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**Tideway A2 Poster.indd**

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