Sustain

*Joined the #OneLess pioneer network in Nov 2018

At a glance
Sustain is a UK charity that promotes a more sustainable food system. The charity has been campaigning for greater accessibility to free, safe and reliable drinking water for several years.
sustainweb.org

Providing funding for drinking fountains
Sustain has funded 45 drinking fountains across the UK, and is supporting local authorities to secure funding for more fountains. In London this includes a sizeable addition to several London boroughs, including 13 in Lewisham and 8 in the public parks and open spaces of Southwark. Sustain has also recently approached the Drinking Fountain Association (DFA) to expand potential funding.

Drinking fountain toolkit
Sustain launched a fountain toolkit (www.sustainweb.org/50fountains) to guide organisations through the technical and legal requirements of installing a fountain. This is based on a range of case studies throughout the UK – including the London Drinking Fountain Fund by #OneLess. The toolkit was launched in June 2019.

20 ORGANISATIONS that signed up to the 50 Fountains Challenge within its first four weeks.

Key challenges
Two key challenges persist: how to normalise the use of drinking fountains across age groups and cultures, and how to defeat myths surrounding hygiene of public fountains.

What’s next
In autumn 2019, Sustain launched the 50 Fountains Challenge, in partnership with City to Sea, to encourage local authorities, community groups and fountain companies to work together to install a network of publicly accessible fountains across the UK. In its first four weeks, over 20 local councils and organisations registered interest in the campaign.

Join the #OneLess pioneer network
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