

# London School of Economics (LSE)

\*Joined the #OneLess pioneer network in Nov 2018





#### At a glance

LSE is a London-based University home to nearly 9,000 students. The University launched its 'Plastic-Free LSE' campaign in June 2018.

lse.ac.uk

## Eliminating needless single-use plastic

25 departments taking part to reduce the number of single-use items consumed. Initiatives include the Secretary Division removing 1,450 items of plastic cutlery and containers, the Graduate Admissions Department going paperless on student assignments to eliminate 40,000 needless plastic wallets, and the Catering Department running a behaviour change campaign that saw reusable cup sales increase 18% and remove nearly 50,000 unnecessary coffee cups.



70 – number of water refill points at LSE



## **#OneLess water** fountain on campus

In January 2019, LSE installed a drinking fountain in partnership with #OneLess, the Mayor of London and MIW Water Cooler Experts. The fountain brings the total number of LSE refill points to **70**, and has dispensed the equivalent of nearly **8,000** (500ml) single-use water bottles, an average of nearly **900** bottles per month.



Refilling 900 bottles a month – equivalent monthly usage from one fountain

### Awareness-raising with staff and students

During LSE Green Week in the
2018-2019 academic year, the Estates
Division took over LSE's Central
Instagram page with 70,000 followers,
to encourage single-use plastic
free alternatives.

#OneLess was the right thing to do, everyone was talking about it, and it aligned with our work to reduce single-use plastic. On another level, the fact that we have a lot of staff, students, and visitors as an organisation meant we knew actions such as a water fountain would be well used, and we can have a great influence on behaviour.

18% increase in reusable cups sales, which removed nearly 50,000 coffee cups

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#### Key opportunity

The Estates Division used an existing network of staff and students and an existing framework, through Green Impact, to roll-out the campaign across campus.

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#### What's next

During Autumn 2019, LSE is supporting the #OneLess 'Hello London, Goodbye Ocean Plastic campaign', by displaying signage across halls of residences with over 1,000 students, and across campus.







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