



#OneLess Leaders Summit

21st November 2019

@OneLessBTL
www.onelessbottle.org

#OneLess



Programme

09:30 – 10:00

REGISTRATION AND NETWORKING

10:00 – 11:00

WELCOME AND INTRODUCTIONS

Anna Birney Forum for the Future

KEYNOTE SPEECH

Heather Koldewey Zoological Society of London and
National Geographic Society

11:00 – 11:15

REFRESHMENTS AND NETWORKING

11:15 – 13:30

WHAT DOES IT TAKE TO CREATE CHANGE?

Hear and learn from business leaders and pioneers that are innovating to reduce plastic water bottle use in London in favour of refilling and reusing. You'll have the opportunity to share your own learning and challenges, connect with peers, and get practical advice for your local area or organisation.

Rethinking drinking water infrastructure

Adam Batchelor, Greater London Authority
Lydia Clarkson, Shaftesbury
Laura Gutowski, Pret A Manger
Nicole Vitellone, University of Liverpool

Transforming catering

Olivia Preston, ZSL London Zoo
Alex Hilton, Foreign and Commonwealth
Office
Clare Wright, Royal Lancaster London
Wayne Hitchings, Natural History Museum

Engaging staff, stakeholders and the public

Abby Chicken, Selfridges
Elena Rivilla Lutterkort, London School of
Economics

Revolutionising hydration at events

Russell Seymour, Lord's Cricket Ground
Harrison Standen, Tideway
Mike Lloyd, Arsenal Football Club

13:30 – 14:30

LUNCH AND POSTER EXHIBIT

Browse our poster exhibit displaying case studies of action on single-use plastic.

14:30 – 15:15

SPEED NETWORKING

Connect with new people through a high-paced, facilitated introduction process.

15:15 – 16:30

MOVING TOWARDS WIDER ACTION

Discussion group topics:

- 1. Myth-busting.** How sustainable are the single-use alternatives to plastic bottled water?
- 2. Policy.** How can we use policy and legislation to unlock a step change?
- 3. Behaviour change.** How can we increase uptake of refillable bottles, tap water and fountains?
- 4. Wildcard.** We've left one topic blank, to be decided on the day of the event. There will be an opportunity to submit ideas for this final topic over lunch.

16:30 – 17:00

CONCLUSIONS AND DRINKS

Join us for a drink to summarise the key themes from the day and explore next steps for scaling up action across London.

Moving towards wider action – session format

Using a facilitation technique called Open Space*, these participant driven sessions enable you to join one – or move between several – relaxed, small group discussions, each exploring a particular topic of relevance and interest to the #OneLess community and capturing key insights. We anticipate you will have valuable insights to contribute to these sessions or perhaps have questions which could generate discussion.

The key to a successful Open Space discussion

The key to a successful Open Space discussion is the question. We will be curating questions from you over lunch so please do submit one. After lunch we hope to have several questions posed under each of the themes above, which you as the question holder will lead. A #OneLess team member will help you facilitate the discussion.

What is *Open Space?

Open Space is a powerful tool for engaging large and small groups of people in free-form discussions to explore particular questions or issues. It can be used with groups of 10 to 1,000 people. It enables people with ideas and energy to connect, creating the opportunity to turn ideas into action.



Speaker biographies

Adam Batchelor, Greater London Authority

Adam has worked in the environment sector for over 12 years. He started with working for local authorities improving recycling systems to now developing and implementing environmental policy for the Mayor of London. Adam co-developed the new Mayor of London's Environment Strategy waste chapter with a particular focus on reducing single-use plastic. Developing a programme of work from City Hall, he worked closely with #Oneless and City to Sea to introduce drinking fountains and the London Refill scheme, helping Londoners to refill instead of buying single-use plastic water bottles.

Lydia Clarkson, Shaftesbury

Lydia graduated from university in 1995 with a degree in Environmental Management & Policy pursuing a long and keen interest in environmental issues. She then spent 5 years in the waste industry before moving into local government in 2000. Lydia spent 16 years working for Westminster City Council in services including waste, parking and spent 10 years in City Planning delivering programmes of local area improvement in Covent Garden and Soho. She joined West End property company Shaftesbury in 2016, where she is Head of Public Realm leading all of the company's activities and relationships outside of and in between the buildings including involvement in environmental initiatives. In 2018 Shaftesbury installed London's first #OneLess water fountain in Kingly Court and in 2019 they launched their Blue Turtle initiative.

Laura Gutowski, Pret A Manger

Laura is the Global Director of Strategy & Sustainability at Pret A Manger, responsible for strategy and ESG activities worldwide. Laura also sits on the boards of the Pret Foundation, Project Artworks, One Degree Mentoring and Farmstand. Prior to joining Pret, Laura worked in management consulting and investment banking for clients such as Nestle, Coca-Cola and Pernod Ricard. She holds a Certificate in Sustainable Business from the University of Cambridge, an MBA, with a concentration in Strategy, from London Business School, and a BA in History, with honors, from Yale University.

Nicole Vitellone, University of Liverpool

Dr Nicole Vitellone is AF Warr Senior Lecturer in Sociology in the School of Sociology, Social Policy and Criminology at the University of Liverpool where she teaches and researches in the areas of social theory, social research methods and social inquiry. Her current research involves an examination of the #OneLess Campaign and London's public water fountain refill pilot.

Olivia Preston, ZSL London Zoo

Olivia has recently joined ZSL as Sustainability Manager. She will be leading development of the Society's new sustainability delivery plan to support the ZSL200 Strategy, and working on implementing improvements across operations in the UK and abroad, as well as managing the ISO 14001 environmental management system. Prior to ZSL Olivia spent nearly 3 years at King's College London as Operations Sustainability Manager, looking after all environmental aspects across their London estate. She has previously worked at the UK Green Building Council, the BBC, DEFRA and the Environment Agency.

Alex Hilton, Foreign and Commonwealth Office

Alex has over a decade's experience leading public sector sustainability in London and is a thought leader across Whitehall. He is a Chartered Environmentalist and is currently Head of Sustainability at the Foreign & Commonwealth Office. He has delivered a 97% reduction in single-use plastic across the UK operation & has set an ambitious target of 100% removal globally by 2020. His team is progressing an ambitious 'Future Perfect' programme to drive reductions in emissions across posts in over 165 countries. He focusses on innovation in estates & low carbon solutions, and delivering sustainable FCO supply chains. He supports the FCO's network of ambassadors and diplomats to deliver a leading sustainable Foreign Office. Alex has advised a range of private sector leaders on sustainable strategy including magic circle law firm Slaughter & May & luxury hotel The Zetter. Alex has a keen interest in sustainable cultural arts, and has previously worked in arts start-ups & with leading UK arts sector companies including the London Symphony Orchestra & St Martin-in-the-Fields developing their sustainable business strategies.

Wayne Hitchings, Natural History Museum

Wayne is the Head of Sustainability at The Natural History Museum, a position he had held for 5 years. He leads the strategic sustainability drive within the Museum as well as the projects and initiatives to support the delivery of the strategy. During his tenure the NHM has stopped selling single-use plastic water bottles and in conjunction with this, Wayne worked with #Oneless to increase the number of refill stations across this iconic landmark. He had previously spent 7 years as an energy manager in the higher education sector.

Clare Wright, Royal Lancaster Hotel

Clare has worked at the Royal Lancaster Hotel for 29 years. She has seen 2 major refurbishments first in the 1990s and now in 2019 with the completion of an £84m refurbishment. Clare's role at the hotel has been Director of Procurement and Sustainability, she is a fellow of the Chartered Institute of Purchasing and Supply. She has been an Environmental Ambassador driving initiatives from the installation of 10 bee hives to looking at the impacts of wastage and recycling at the hotel. A founder of the Purchasing Manager's Forum started in 2001 which is a collection of Purchasing Professionals from the Hotel & Catering Industry who meet quarterly and share ideas via presentations and discussions. Clare is part of the CSR Committee who are totally engaged to reducing plastics, last year the CSR Team produced an elephant out of plastic bottles to show awareness.

Abby Chicken, Selfridges

Abby has been at Selfridges since July 2015, starting in the middle of the biggest Project Ocean scheme and overseeing the award-winning partnership with ZSL. As a self-confessed plastic warrior, she has been responsible for the removal and replacement of many other forms of plastic within the business, from straws to bubble wrap and beyond!

Elena Rivilla Lutterkort, London School Economics

Elena is Sustainability Projects Officer at the LSE, managing its ISO 14001 and 50001 systems as well as embedding sustainability leadership into organisational learning. She has combined working full time in applied sustainability with teaching MSc students at Imperial College and Birkbeck College on sustainability in practice and soil science. She's a Practitioner of the IEMA, MSc in Environmental Technology (Imperial College) and BSc (Hons) Environmental Sciences (UEA). Areas of special interest: waste management, urban infrastructure and green buildings, behaviour change.

Russell Seymour, Lord's Cricket Ground

Dr Russell Seymour is Sustainability Manager at the Marylebone Cricket Club (Lord's Cricket Ground) and Founder and Chief Executive of BASIS (the British Association for Sustainable Sport). Russell holds a degree in Ecology, a Masters in Environmental Sciences and a PhD in Biodiversity Management. He is passionate about the welfare of this planet and the preservation of its ecosystems for future generations. Working at Lord's as the first Sustainability Manager at a major UK sports venue, Russell has had the opportunity to see the powerful influence of sport on participants and fans and the impact that the environment has on sport, and sport on the environment. With this in mind, he set up BASIS in 2010, with the intention of bringing together like-minded individuals at all levels of sport, to share ideas, experiences and strategies around sustainability and sport. Russell played and coached American Football for more than twenty years. He also enjoys cricket, though he sees very little of it at work, as he says he is usually rummaging in a recycling bin.